



MasonWHO: Model World Health Organization

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Mission

- To engage undergraduate students to work collaboratively to address multidimensional issues surrounding migrant population health.
- Mimic the political, social, cultural, and economic realities defining global health policies.

Refugee Health Theme

In both urban and camp settings, ensuring the health of refugees presents unique challenges. Preventing and treating malnutrition, infectious disease outbreaks, and mental illness are a few of the acute issues facing refugee communities globally.

Resolution Summary

Each committee approached resolutions conscientiously and systematically. The following is a summary of a resolution of the American Regional Office Committee

- The AMRO resolution is a multistep and multi-faceted approach in tackling not only the issues of refugee health but also various socio-economic issues
- Divided their concerns for refugees and their health into three phases of implementation:
 - 1. Refugee Safety
 - 2. Doctor Deficiency and Immediate Sanitation Solutions
 - 3. Long term solutions
- The committee went on and formed partnerships with The Refugee Council of USA to raise awareness of the crisis, Schering Plough for pharmaceuticals, and Johnson & Johnson with the WHO to bring together necessary medicine, medical supplies and job opportunities in health for locals in communities

Social Media Analysis

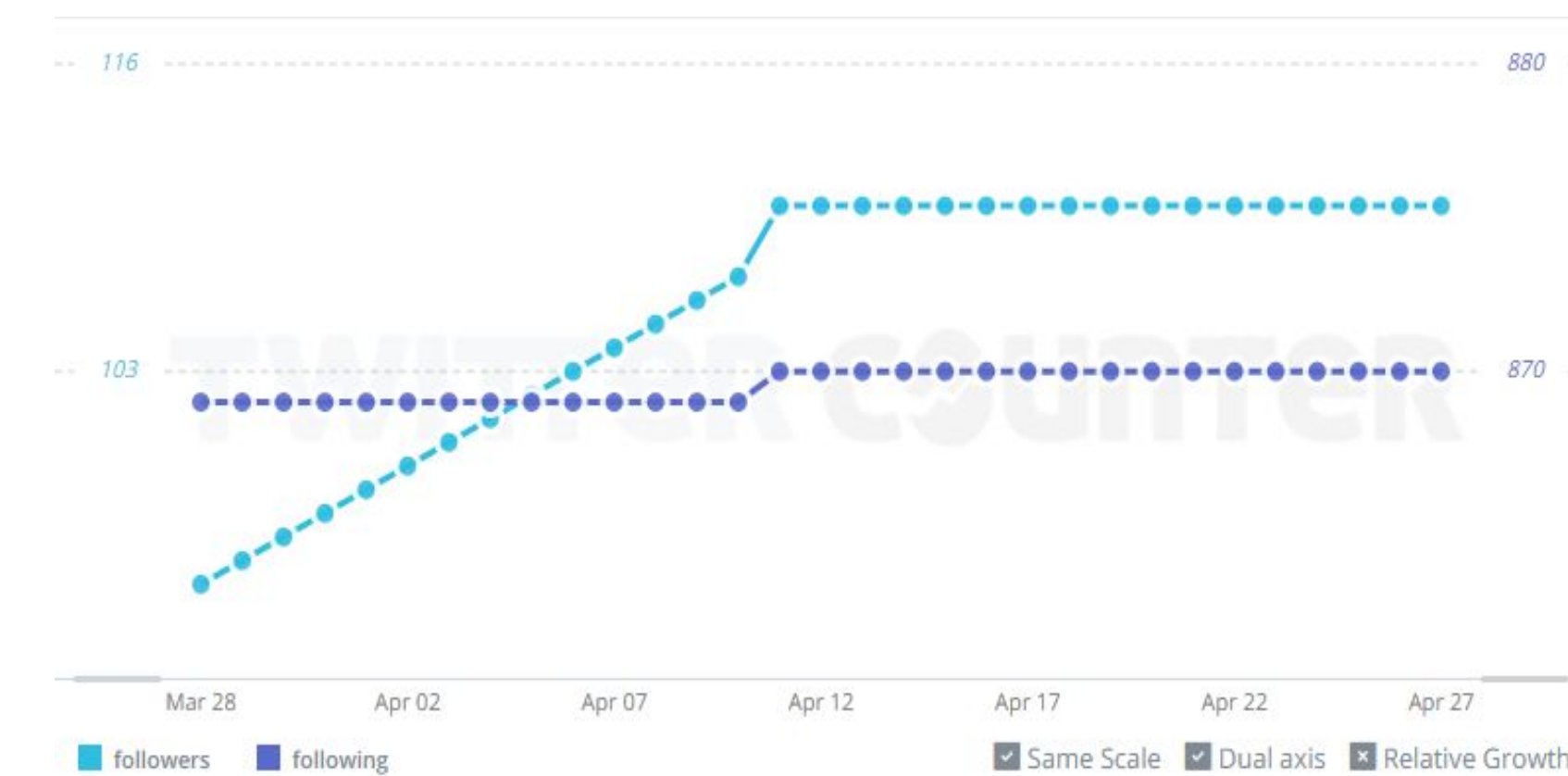


Figure 1. Twitter follower counter from March 28, 2016-April 27, 2016. We steadily gained followers up until the conference. During the conference, we saw an increase of followers. the MasonWHO Twitter account has made nearly 12,000 impressions, has had 3,000 profile visits, and has been mentioned 28 times, averaging about 1 mention per day.

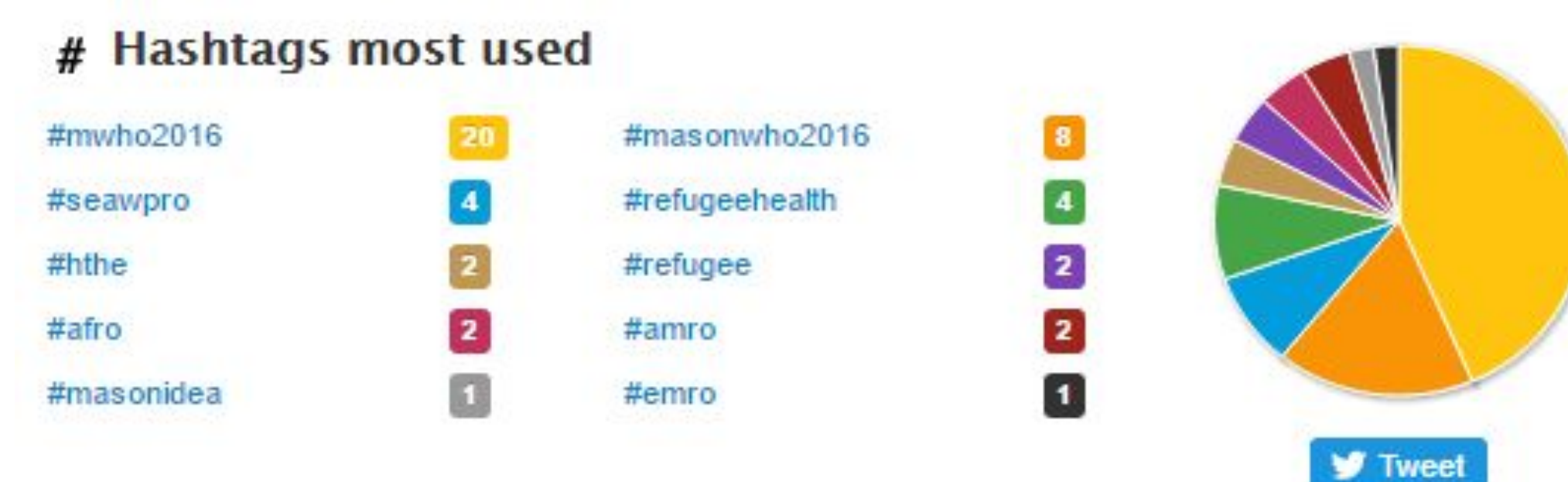


Figure 2. Twitter analytics of most used hashtags during the conference indicating

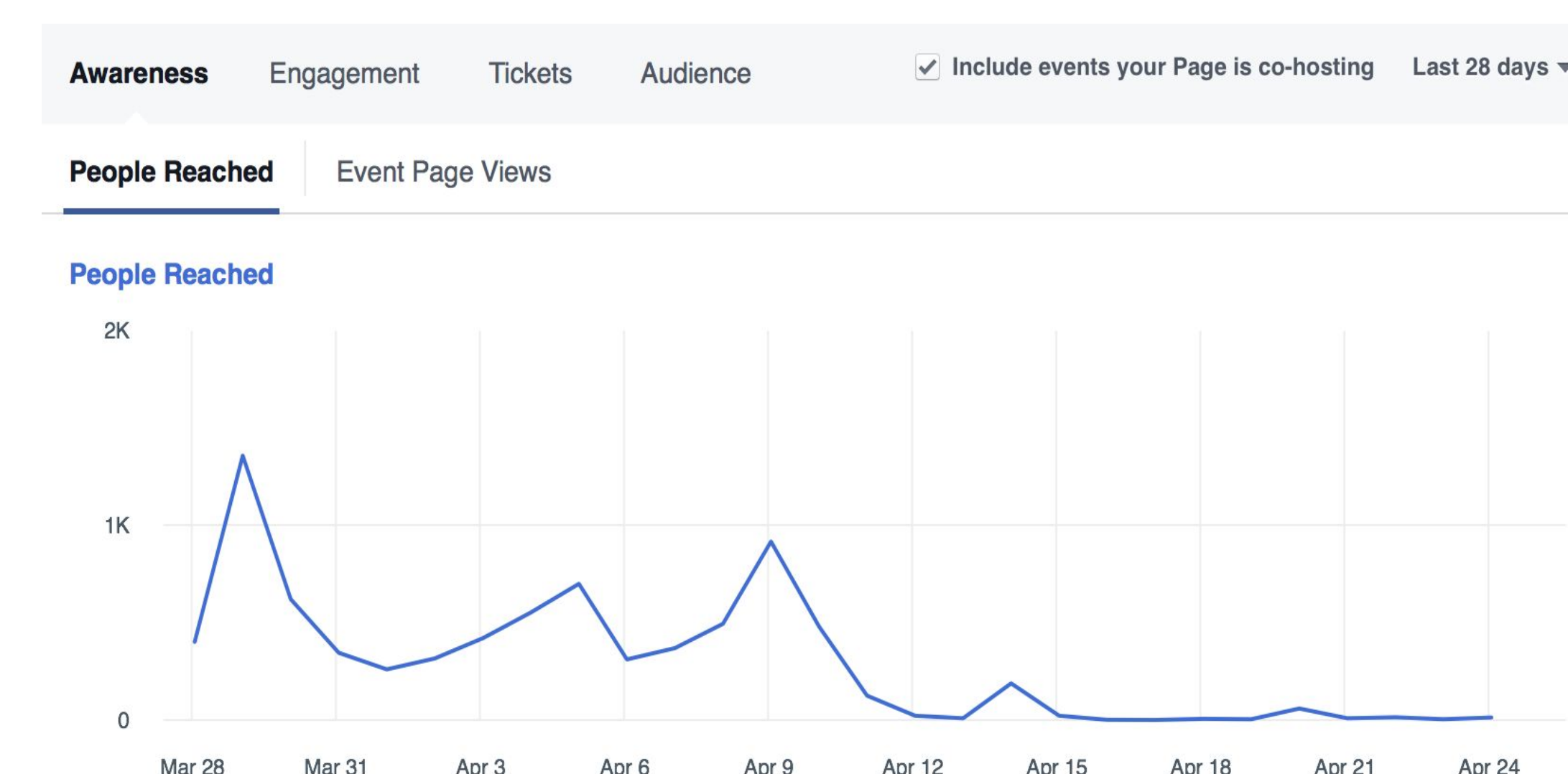


Figure 3. Facebook analytics of people reached about the event from March 28, 2016-April 24, 2016.

The total number of people who saw the fb event was 7,919 during it's entire duration. There is a peak of people reached during of the event indicating an active facebook presence while the event was going on

Student Feedback

"I highly encourage students from all majors to participate in this peer-led event. Not only is the Theme Guide full of an immense amount of information but MasonWHO also encourages mastering of professionalism and business etiquette that is vital in any career."

- Yasamin Rahmani, Biology 2017

"As a premedical student, hopeful to be an M.D. one day, Mason WHO provided an experience to me that I would not have found in a clinic, hospital, or research institution. One of the most moving things about the conference was the progression and chiseling of idea that took place. Completing research on my country, Brazil, being able to identify the problems it faced and then being able to write a thorough policy on how to fix the problem changed the way I think and view health care in an underserved population."

- Elizabeth Ann Rubio, Biology 2018

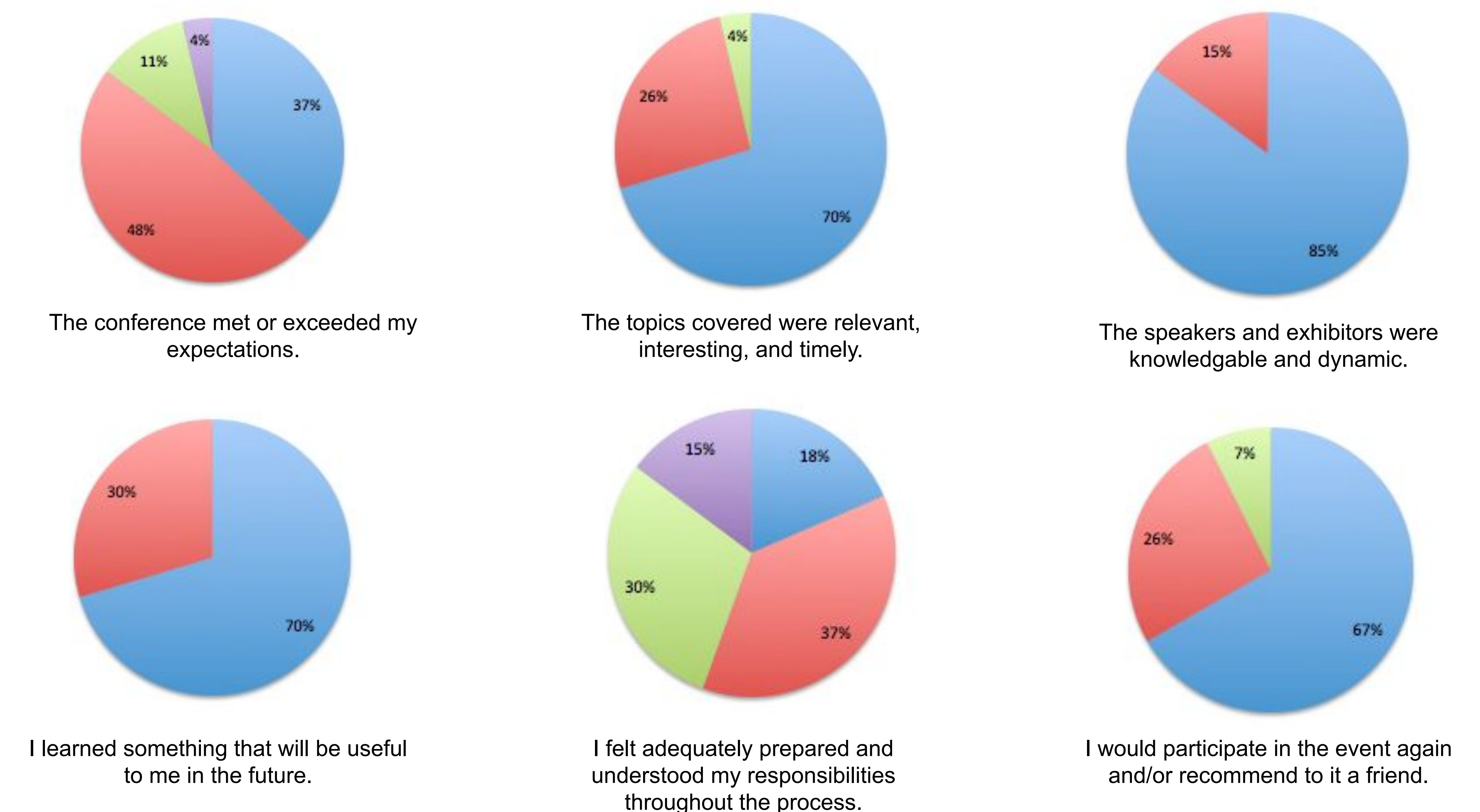


Figure 4. Responses from participants in a post-conference survey.

Collaboration

The conference was a collaboration of nine student organizations. The student partners were essential to the execution and advertisement of the event, and helped contribute to the multidisciplinary nature by attracting participants from many backgrounds and majors.

- Student Organizations: MedX Global, Roosevelt Institute, Model UN, Alpha Epsilon Delta, Eta Sigma Gamma, Working Group on Displaced Populations, UNICEF
- On Campus Offices: Honors College, Global and Community Health, OSCAR, Student Involvement, University Life, INTO Mason